Bank Presentations

Management teams will present their bank's performance. The presentations should be 8 to 12 minutes in length. All members of each group should participate. The presentations should focus on the "big picture" and avoid getting overly bogged down with details. Structure your report as an executive overview of your performance to your Board of Directors or stockholders.

You may design your presentation in any manner you choose, but you should cover several basic items.

1. Introduce all bank members and quickly describe everyone's role in the simulated bank.

2. Briefly discuss the starting bank position. What were your major concerns?

3. Indicate your plan for improving the bank's performance. What was your primary strategy?

4. Describe your results. What worked well (and what did not)? Did you make major changes as time progressed? *Make comparisons to your competitors.*
    a. Keep the focus on profit, risk, and growth.
    b. Use graphs and charts to "show" your results and how your results compare to those of your competition.
    c. Summarize areas of bank (securities, loans, deposits, treasury management) – not quarter-by-quarter decision discussions.

5. Discuss the bank's future outlook. What are the strengths of your bank? Why should an investor be interested in your bank?

There are usually three or four judges for each community. Your community bank members will be present for the presentations. At the end of each bank presentation there will be a few minutes allocated for questions. Be prepared to answer questions about your bank's performance.

Please include your community label and bank number (e.g., A1, A2, etc.) at the beginning of the presentation name. Please email your presentation to me at rbest@westga.edu no later than 9:00 pm on Thursday evening. I will save the files in a folder on the "desktop" of the presentation room computer.